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| Guide to filling out the application form for the 2025 PAMS Pitching Open Call |
| **\* Please read the following guidelines carefully before filling out the application form, and delete them before submitting your application.****□ Format**▪ Please fill out the application form as per the guidelines below.- 5 pages maximum in A4 size [excluding attachments]- Use 10-point font for the body text- Delete the guideline texts in red. Texts in the application should be in black.- For tables in the application, add more rows if you need to add more information.**□ Important Notes**▪ **Selections will be made based on this application. We advise you to complete it thoroughly, with as much detail as possible.** ▪ **Please be aware that omitting any information may result in deduction of points during the selection process.**▪ **Failure to submit any required documents may result in disqualification during the application review process, so please check all the attachments before submission.** |

PAMS Pitching Application Form

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|  | **Number** | please leave blank |

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| **A. General Information** |
| **A-1. Organisation Information** |
| **Organization Name** |  |
| **Organization Type** | □ Artist / Performing arts Company □ Producer □ Agency□ Festival □ Theater □ Organisation |
| **Representative Name** |  | **Telephone** |  |
| **Email** |  |
| **Presenter Name** |  | **Telephone** |  |
| **Email** |  |
| **website** |  | **Social Media** |  |
| **A-2. Project Information** |
| **Type** | □ Regular Pitching □ Free Pitching |
| **Target** | □ Korean Markets □ International Markets |
| **Project Title** |  |
| **Current Stage** | □ Conception □ Creation □ Development □ Circulation □ Invitation (Applicable to festivals and institutions only) |
| **Genre** | □ Play □ Dance □ Music □ Multidisciplinary ／Other |
| **Purpose** | **Category** | **Details** |
| □ To find collaborating partners | *e.g. co-production partners, artists for collaboration, etc.* |
| □ To find investors or organisations | *e.g. organisations focusing on specific regions or genres which can provide support for the production and circulation of works* |
| □ To find presenters(circulation channels) | *e.g. international presenters specializing in children's theater* |
| □ To find performing arts content | *e.g. circulating works for domestic or overseas audiences, or introducing projects that are meaningful to the contemporary performance scene.* |

**All of the information in this application and the submitted data is true, and I acknowledge, agree to and abide by the competition guidelines provided by the Korea Arts Management Service.**

Date

Name (Signature)

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| **B. Application Details** |
| **B-1. Project and Organisation Details** |
| **Introduction of organisation or artists** | *About 300 characters* |
| **Introduction of the project** | *Details including the project’s background, synopsis, future development plans, and tour schedule* |
| **Motivation for application** | *Key messages you want to emphasise in your pitching, and the collaboration opportunities you expect to get through the pitching (e.g., tour invitations, co-productions, international circulation, etc.).* |

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| **B-2. Pitching Planning Directions** |
| **Type** | □ Regular Pitching □ Free Pitching |
| **Pitching Structure**※ Up to 10 minutes. You may add rows and columns if necessary | **Time** | **Contents** |
| Example) 00m 00s – 01m 00s | Introduction to the organisation |
| 01m 00s – 02m 00s | What you want to achieve by participating in PAMS and PAMS Pitching  |
| 02m 00s – 04m 00s | Major works and where they have been circulated and presented in the past |
| 04m 00s – 05m 00s | What works are available for circulation and when, and the details about them, including fees |
| 05m 00s – 09m 00s | Showcasing the ‘\*\*\*\*\*\*’ scene from <Work Title>Playing a video of the ‘\*\*\*\*\*\*’ scene from <Work Title> |
| 09m 00s – 10m 00s | Closing |
| **Detailed** **Pitching Plan**\* Groups applying for Free Pitching, must submit a ‘performance demonstration plan’ | **Structure and Flow** |
| Provide a detailed explanation of the pitching structure above |
| **Media Use & Demonstration Plan**  |
| Provide a detailed description of any PPTs or videos you will use. If you are showcasing a scene, provide a detailed plan elaborating on the description of the scene, performers who will perform, musical instruments or props to be used, etc. |
| **Expected Outcome and Follow-up Plans** |
| Write down what outcome you expect to achieve by participating in PAMS and your follow up plans. (Plans of how to take advantage of participating in PAMS 2025, to connect with Korean and international stakeholders, to circulate your works, to enter a market, etc.) |
| **Performing arts experts you would like to meet at PAMS 2025** | **Country** | **Organisation/Venue/****Festival name** | **Name** | **Position** | **E-mail** |
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| ※ Please fill out the information about the experts you would like to meet at PAMS 2025. If you do not know the exact information, write only the organization/venue/festival name. |

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| **Annex 1** |  | **Personal Information Collection and Usage Agreement** |

**□ Personal Information**

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| **Name** |  |
| **Affiliation** |  |

• The Korea Arts Management Service (KAMS) collects personal information for the purpose of paying compensation.

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| **Do you agree to the collection and use of the above personal information?** |
| ❑ Agree ❑ Disagree |
| **Do you agree to the uniform identification process?** |
| ❑ Agree ❑ Disagree |
| **Do you agree to the use of sensitive information, including contact information?**  |
| ❑ Agree ❑ Disagree |

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| **Signature** |  | **Date** |  |

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| **Annex 2** |  | **Application Submission Agreement** |

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| **Application Submission Agreement**The applying organisation (representative) for the 2025 PAMS Pitching open call confirms that they have thoroughly reviewed and understood the details of this project. The organisation (representative) confirms that it will bear full responsibility for any issues arising from false information, copyright and portrait rights, contracts, plagiarism, or sexual misconduct in the application and the overall pitching project. Furthermore, the organisation (representative) agrees that if such issues arise or are later discovered, or if these issues hinder the execution of the project, the selection may be canceled. Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, 2025

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| **Signature** |  | **Date** |  |

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